



WHY USE AN ASATA MEMBER?

1. **The best value for money** – An ASATA Member will tell you about all the available choices, special promotions and advise on the quality and value of a particular product.
2. **Maximum choice** – You will be given a wide variety of travel options and quotes from competing travel suppliers.
3. **Convenience** – An ASATA Member will source all aspects of your trip, including air tickets, accommodation, car rental and more.
4. **Customer advocate** – If you experience a problem on your trip an ASATA Member will act on your behalf to put it right.
5. **Expert guidance** – ASATA Professional Travel Consultants use their extensive knowledge and experience to create, sell and manage various travel related products to the corporate and SME market, as well as the traveling public.
6. **Personalised service** – ASATA Members understand what you want and understand the extent that the products can deliver. You won't be dealing with some impersonal voice on the end of the phone but someone who is determined to deliver value.
7. **Professional advice** – All ASATA accredited travel agencies and travel professionals have the experience, training and knowledge to ensure that in every instance you get the best travel package, at the right price.
8. **Timing savings** – all the information is at the ASATA Members fingertips and can be pulled in seconds.
9. **Trust** – ASATA Members are a local business in your area, not an anonymous website. You know how to reach us and who we are.
10. **Satisfaction** – unbiased information. We work for you, the consumer, not for the airline or any other travel supplier. Our only objective is to get you the best value and a level of service that ensures that you will come back and see us again!