

As a customer of an ASATA Travel Agent, you can expect:

Professional Service. Ethical Conduct. Trustworthy Behaviour. Market Leadership.

Expert Guidance - ASATA Professional Travel Consultants use their extensive knowledge and experience to create, sell and manage various travel related products to holiday and business travellers. Our Professional Programme works actively to enhance the skills of member travel agents.

Fighting your battles - ASATA is a travel thought leader lobbying on your behalf for better travel conditions. The association was instrumental in working with the Department of Home Affairs to delay the implementation of South Africa's Unabridged Birth Certificate requirements.

You have rights - Trust ASATA as an impartial arbitrator in grievances against ASATA members. The association provides advice and can investigate and make recommendations on matters raised.

Trust - ASATA members are bound to a strict code of conduct that dictates the terms of their membership.

As such, you are assured that the company you are dealing with is a bona fide member of the travel sector following best-practice management and operations.

Fingers on the pulse - ASATA members are kept up to date with all the industry issues and news, ensuring they're first to know and can keep their customers updated with information that will impact their travel plans.

Value and choice - ASATA travel agents can tell you about all the available choices, special promotions and advise on the quality and value of a particular travel option. As a consumer, you can look forward to a variety of travel options and quotes from various travel suppliers. We work for you, the consumer, not for any travel supplier.

Convenience - Tired of trolling through the Internet? An ASATA member can source all aspects of your business trip or holiday, including air tickets, accommodation, car rental and much, much more. We have all the information at our fingertips, saving you time and money.

Entrust your travel with an ASATA member today!

